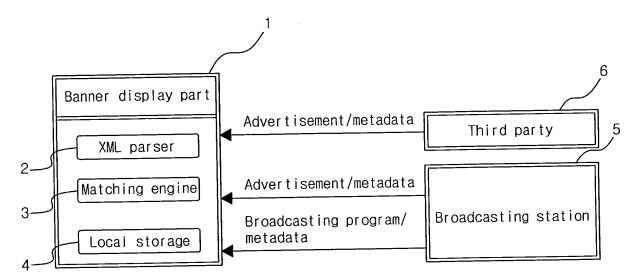
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"Methods and Apparatus for an Advertisement Display
Service Using Metadata"
FIG. 1 Page 1 of 2

Fig. 1



```
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```

## Fig. 2

```
<simpleType name="SynopsisLengthType">
      <restriction base="string">
             <enumeration value="short"/>
             <enumeration value="medium"/>
             <enumeration value="long"/>
       </restriction>
</simpleType>
<complexType name="SynopsisType">
       <complexContent>
              <extension base="mpeg7:TextualDescriptionType">
                     <attribute name="length"
type="tva:SynopsisLengthType" use="optional"/>
              </extension>
       </complexContent>
</complexType>
<simpleType name="LanguageTypeType">
       <restriction base="string">
              <enumeration value="main"/>
              <enumeration value="original"/>
              <enumeration value="other"/>
              <enumeration value="inVideoSubtitle"/>
              <enumeration value="subtitle"/>
              <enumeration value="audioDescription"/>
              <enumeration value="signing"/>
       </restriction>
</simpleType>
 <complexType name="LanguageType">
        <simpleContent>
              <extension base="language">
                     <attribute name="type" type="tva:LanguageTypeType"</pre>
 use="default" value="main"/>
               </extension>
        </simpleContent>
 </complexType>
 <complexType name="RelatedMaterialType">
        <sequence>
        <element name="Format" type="mpeg7:ControlledTermType"</pre>
 minOccurs="0"/>
               <element name="MediaLocator"</pre>
 type="mpeg7:MediaLocatorType"/>
        </sequence>
```